

North County Property Group Leadership Biography

Bob Preston, President & CEO



Education

BA Psychology,
University of California, Santa Barbara

MBA Marketing
University of California, Irvine
The Paul Merage School of Business

Executive Education Certificate
Stanford University
Graduate School of Business

Associations and Licenses

- California Real Estate Broker
CA DRE #00919073
- National Association of Residential
Property Managers (NARPM®); President,
California State Chapter (CALNARPM)
- General Contractor B, CSLB #892437
- North San Diego County Association of
Realtors, Member #181799

Professional Background and Bio

Bob Preston is the owner, founder and President/CEO of North County Property Group and its sister company MaintenanceSync.

Bob first obtained his California Real Estate license in 1986 after finishing graduate school. He has been a part of the San Diego community as a North County San Diego homeowner, resident and business owner since 1998. Bob has been elected as the President of the California State Chapter of the National Association of Residential Property Managers (NARPM®) for the 2020-2021 term.

Guiding Principles

Bob has instilled several of his guiding principles at the company, attributes to which he and his team aspire and demand of themselves daily:

- Customer first attitude and transparent communication
- Leverage the best business & marketing technologies
- High degree of professional and ethical standards
- Efficient processes with continued Improvement
- Crisp execution and rapid follow through
- Financial accuracy and legal compliance

Property Management Brainstorm

Bob is also the host of a top-rated property management podcast, Property Management Brainstorm, available at [Property Management Brainstorm](#) and on [Apple Podcasts](#), [Google Play Podcasts](#), [Stitcher](#), [Spotify](#) and [YouTube](#).

View Bob's profile on LinkedIn:
<https://www.linkedin.com/in/prestonbob/>